



R E M A N E N T S

## FAQs

### Why:

Monica Anderson, owner and creator of Remanents, has always had a love for beautiful and original cards. After collecting and admiring stationery as a hobby, she began designing her own using skills acquired from her studies in design and art. Her cards quickly found their place in the world of stationery, becoming popular with those that desire fun, stylish illustration with charming and playful word choice.

### What:

Remanents sells distinctive greeting cards, beautiful invitations, and unique gifts. All products share a clean, simple style and a tone that is both witty and contemporary. The high-quality papers, clean and innovative packaging and attention to detail have made Remanents a favorite with discerning customers looking for something truly original.

### Where:

Remanents has been sold in many exclusive stores including, Saks Fifth Avenue, Neiman Marcus, Nordstrom, Anthropologie, Fortnum and Mason (London) -- and more intimately, in hundreds of paper stores across the country (including Kate's Paperie in New York). See all Remanents at [www.remanents.com](http://www.remanents.com). Products have been featured in *InStyle*, *Bridal Guide*, on *ABC News* and many other media outlets.

### What are some occasions and themes the cards exemplify?

Holiday	Coffee/Tea/Cocktails
Wedding	Graduation/New Job
Baby/Kids	Moving
Girlfriend/Fashion/Mother's Day	Thank you
Romance/Anniversary	Sports
Beach/Garden	Birthday
Get Well	

### What makes Remanents stationery different?

Innovative, Stylish and Witty. The Remanents signature of a clean, neutral background and flirty illustrations make for charming correspondence. Sleek CD Tin notecards exemplify Remanents style, while the new Couture Fabric Cards combine style with innovation. The company's look is crisp and contemporary, usually featuring a single, fanciful image from a sassy string bikini to an elegant wedding dress. For an individual touch, the cards are blank inside to create personalized hand-written inscriptions.

Innovative, Stylish and Witty

GREETING CARDS, INVITATIONS, TEES, GIFTS AND MORE

PO BOX 156, HADDONFIELD, NJ 08033 856.833.9000 FAX 856.833.9191 [WWW.REMANENTS.COM](http://WWW.REMANENTS.COM)



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**More Facts:**

- Made with highest-quality, partially recycled paper.
- Sold at over 600 retailers nationwide.
- Hand-embellished designs and matching envelopes.
- Style Diaries and Couture Fabric Cards use a unique printing and assembly process to embed fabric into the cards.
- InStyle magazine has selected Remanents to be included in their Oscar Gift Bag in 2004 and 2007.
- Contributions to charitable organizations including the Global Fund for Women, the Arts Connection in NYC, American soldiers in Iraq among others.
- Has caught the attention of high-fashion consumers such as Oprah Winfrey and Jane Weitzman (wife of famous shoe designer Stuart Weitzman).

**Pricing:**

Remanents has a variety of collections including the *Ready to Write* line and the new *Couture Fabric* and *Style Diaries* lines. Remanents single cards retail from \$2.50 for gift enclosure cards up to \$8.00 for Limited Edition *Style Diaries* cards. The CD tins of 6 cards are priced from \$20.00 up to \$26.00. Invitations in packs of 8 are priced from \$16.00 to \$20.00. Fitted T-Shirts from \$20.00 to \$26.00. Wrapping paper comes with 3 sheets to a package for \$3.00. Remanents also offers gift sets that make for a thoughtful gesture priced from \$15.00 to \$60.00. All pricing details are available online at [www.remanents.com](http://www.remanents.com).