



R E M A N E N T S

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CUT A WEDDING DRESS? “I DO,” SAYS REMANENTS IN THE NAME OF LOVE.

New Custom Couture Fabric Cards extend the role of a wedding’s most celebrated detail.

For immediate release

Haddonfield, NJ. September 3, 2006—The wedding planning process is rife with decisions and details, all with a heightened level of importance. But there is one detail that rises above all others—the bridal gown.

Brides put more time and thought into their wedding dress than any other part of the wedding. It’s often the first thing brides look for as soon as they become engaged, and frequently before the question is even popped. A forest of magazines is dedicated to finding the perfect dress. The wedding gown even has its own groom-dooming mythology for the poor guy who sees the dress too soon.

After all the anguish and joy of finding the perfect dress, few gowns ever enjoy a life beyond the wedding day. Photos and memories remain along with a gown preserved in a dark corner of a closet or attic.

Remanents, the creator of high quality and high style greeting cards and gifts, has introduced a special way to share the beauty of a bride’s dress and extend the magic of the wedding day.

Custom Couture Fabric Cards allow a bride to use extra fabric from her dress in a bridal dress greeting card. These cards allow a bride to share the beauty of her dress with wedding guests and others who may have not made the ceremony. The fabric can be used from surplus in the fitting process and does nothing to harm the gown’s future use by daughters or grand daughters. A companion to the custom cards is the new **Couture Fabric Card** line. This includes fabrics selected by Remanents and made into cards with bridal and other occasion designs.

Both lines debuted at the 2006 InStyle Bridal Party in Dallas, TX in January to rave reviews and were also a “haute” seller at the Super Saturday event in the Hamptons to benefit Ovarian Cancer Research. With a passion for fashion and witty puns, the Custom Couture Fabric Cards and Couture Fabric Cards join the **Ready to Write** line of unique note cards, invitations, wrapping paper and stationery. See all at wedding cards and gifts at www.remanents.com/uniqueweddingnotecards.php . See all Remanents’ products at www.remanents.com .

About Remanents: Remanents was selected as a “Top Pick for 2006” in the October issue of NJ Life Magazine. The company’s products share a clean, simple style and a voice that is both clever and contemporary. The high quality papers, clean and innovative packaging and attention to detail have made Remanents a favorite of discerning customer looking for something truly original. Remanents has been sold in many exclusive stores including, Saks Fifth Avenue, Neiman Marcus, Nordstrom, Anthropologie, Fortnum and Mason (London)—and more intimately, in hundreds of paper and lifestyle stores across the country (including Kate’s Paperie in New York). See all Remanents at www.remanents.com. Products have been featured in *In-Style*, *Bridal Guide*, on *ABC News* and many other media outlets.

Innovative, Stylish and Witty

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